

# BLAST OFF

10-15 MARCH

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AUSTRALIAN  
INTERNATIONAL  
**AIRSHOW**  
AVALON2009

## MEDIA RELEASE

### *FLYING INTO THE FUTURE*

The Australian International Airshow is set to give crowds a taste of how the next generation of aviation enthusiast might fly.

For the first time, Avalon 2009 will showcase a personal flying device.

This action packed entertainment is a must for any adrenaline junkie or anyone who has fantasized about strapping a jet pack to their back, and taking off.

The 'Go Fast Jet Pack' is an amazing human-piloted, high-tech, flying backpack, and it will be an integral part of the Australian International Airshow flying display.

The very first jet pack was developed for the US Army in the 1960's by Bell Aerosystems.

A Denver entrepreneur dug out the decades-old military jet pack designs and improved on them with carbon fibre, aluminum alloys and other weight saving materials.

The end design is a 'Jet Pack' that can lift a pilot almost 80 metres off the ground and stay airborne for almost 40 seconds.

The theme for this year's Australian International Airshow is, 'Towards Tomorrow' and what better way to demonstrate advances in aviation technology than man's attempts at personal flight.

As Avalon 2009 celebrates the 40<sup>th</sup> anniversary of man's first landing on the moon, the 'Jet Pack' is one giant leap towards the future of flying.

The 'Jet Pack' flights will feature at the Australian International Airshow from March 13<sup>th</sup> to 15<sup>th</sup> at Avalon Airport, and are an event not to be missed.

Avalon 2009 is presented with major support from its principal partners – The Australian Department of Defence, the Government of Victoria and the City of Greater Geelong.

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Media Information: Lauren Deale (03) 52820503 or 0407 309232 [Ideale@amda.com.au](mailto:Ideale@amda.com.au)

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