

AUSTRALIAN INTERNATIONAL AIRSHOW AND AEROSPACE & DEFENCE EXPOSITION AVALON2011

1-6 March Geelong Victoria
www.airshow.com.au

NOVEMBER/DECEMBER 2010

INDUSTRY UPDATE

EDITION 5

CAF LAUNCHES 2011 AIRSHOW



Air Marshal Mark Binskin and
Air Vice Marshal Chris Spence, AM (Rtd)
Board Member Aerospace Australia Limited

Chief of Air Force, Air Marshal Mark Binskin recently launched the 2011 Australian International Airshow and Aerospace & Defence Exposition with a special media event at the historic home of the RAAF, Point Cook in Victoria.

Air Marshal Binskin announced that next year's 90th anniversary of the Royal Australian Air Force will be a key theme for the event.

He said the Airshow will be a great opportunity to highlight RAAF's future, in particular the transition to the cutting-edge Joint Strike Fighter.

Air Marshal Binskin said the Australian International Airshow is a key opportunity for Defence to engage with industry partners.



UAV DEMONSTRATION

The 2011 Australian International Airshow and Aerospace & Defence Exposition will turn the spotlight on the future direction of defence capabilities.

For the first time at the event there will be a dedicated demonstration facility for unmanned aerial vehicles, unmanned ground vehicles and intelligence surveillance reconnaissance systems.

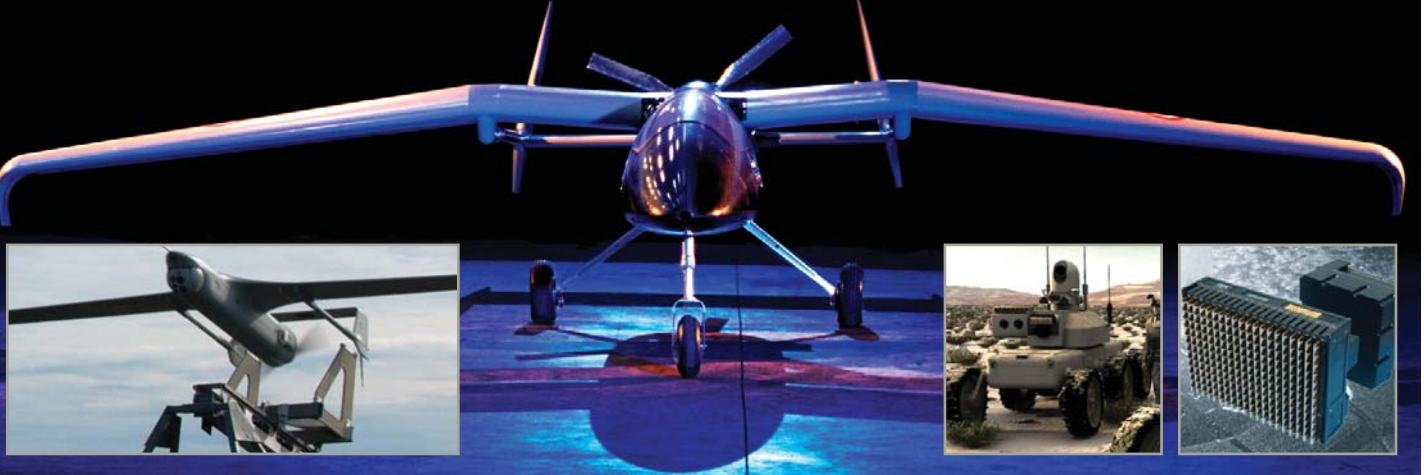
Smaller UAV's will be demonstrated inside a specially created theatre within the exhibition pavilion, while larger unmanned vehicles will be accommodated at a specially created outdoor facility within the Airshow compound.

For the first time at Avalon, companies involved in the development of unmanned aerial vehicle, unmanned ground vehicle and intelligence surveillance reconnaissance systems will be able to fly and demonstrate their technology and have live imagery streamed back for viewing.

This demonstration facility will be under the direction of a Civil Aviation Safety Authority (CASA) certified unmanned aerial system controller.

Registration for the unmanned system and ISR showcase and demonstration facility is essential and some conditions apply.

For more information about this unique opportunity go to www.airshow.com.au or contact David Mitchell on dmitchell@amda.com.au Mobile: +61 (0) 408 563 439 or Bob Wouda at bwouda@amda.com.au Mobile +61 (0) 418 143 290



CONFERENCES



AVALON2011 will feature a comprehensive program of international conferences, seminars and symposia, including the prestigious Air Chiefs Symposium.

This major international gathering of Air Chiefs is a prelude to the Airshow and brings together senior Air Force and Defence representatives from around the world.

In addition to the Air Chiefs Symposium, the 14th Australian International Aerospace Congress will be staged. This pre-eminent aerospace forum will provide significant technical and business opportunities for aerospace professionals, particularly in the Australasian region.

Associated conferences incorporated with the AIAC 14 include: -

- 14th Australian Aeronautical Conference
- 7th DSTO International Conference on Health & Usage Monitoring
- 3rd Asia-Pacific International Symposium on Aerospace Technology

AUVS-Australia will also host its first annual conference in conjunction with the Airshow. This new event will focus on the future unmanned capabilities for Australia in both military and civil applications.

The Air Traffic Control Association is organising an international Summit focusing on the latest developments and future direction of civil and military air traffic control.

An Aviation Safety Symposium organised by SAFESKIES will be conducted at Avalon during Airshow week. Sessions will include safety in military flying, current accident trends and issues and GA safety.

DSTO will also run a Symposium focusing on technology in the service of Air Power.

For further information about the Airshow's comprehensive conference program go to www.airshow.com.au

SHOWCASE YOUR BUSINESS AT AVALON

Australian SME's have a unique opportunity to showcase their business on a national and international platform.

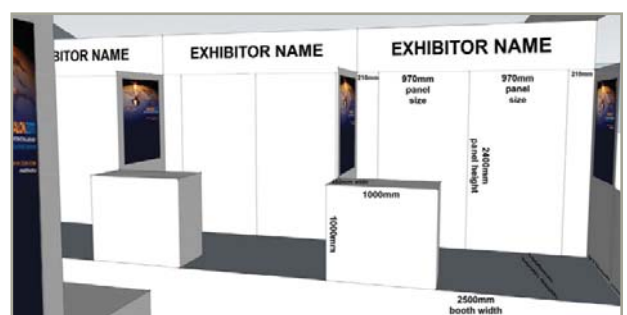
Stand-alone exhibition precincts within the AVALON2011 Pavilion will provide focused sector-specific showcases in the following areas.

- Southern Cross Aviation Showcase for the general aviation industry.
- Australian Industry & Defence Network showcase for AIDN members.
- LanDef Showcase for SME's involved in military mobility and the air/land interface.

First-time Avalon exhibitors can participate in any of these showcases for as little as \$2800

Don't miss the opportunity to showcase your business to the world.

For more information about these showcases go to the exhibitors tab at the Airshow website www.airshow.com.au



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AVALON2011 - ORGANISERS

The 2011 Australian International Aerospace and Defence Exposition is a project of Aerospace Australia Limited (ABN 63 091 147 787) and the Australian International Airshow 2011 is a project of Aviation Development Australia Limited (ABN 54 114 966 175). They are presented in the interests of promoting the development of aviation and Australian industrial, manufacturing and information/communications technology resources in the aviation, aerospace and defence sectors.



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