

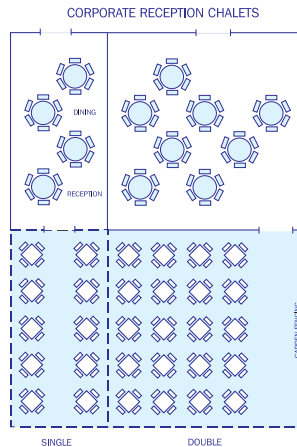
AUSTRALIAN INTERNATIONAL AEROSPACE AND DEFENCE EXPOSITION AVALON2011

1-6 March Geelong Victoria
www.airshow.com.au

EXHIBITION PRODUCTS

CORPORATE RECEPTION CHALETs

Entertain up to 40 guests in absolute comfort, with the best seats at the Airshow, in your private Corporate Reception Chalet. Internally, the standard chalet is a self contained air conditioned unit with flooring, carpet, silk lined walls, lighting and power. Glass windows and doors lead onto a fully fenced courtyard area with a synthetic grass covered timber floor and a flagpole. Catering, furnishing and any internal fitout is at the discretion of the exhibitor and an additional cost. The internal area of each single chalet unit is 50sqm (10m x 5m) and the external area of each single chalet unit is also 50sqm (10m x 5m). Multiple chalet units are available.



Cost **A\$59,000** per single chalet unit



INDOOR EXHIBITION SPACE (raw space)

Custom stands allow the exhibitor to design and build their stand to their own specifications. Lighting and electrical installations are the responsibility of the exhibitor. Raw space (bare flooring) only is provided. Minimum booking for custom stands is 36sqm and stand designs must be approved by the Organiser prior to the event. (Two-storey stands may be permitted at the discretion of the Organiser and, if approved, will incur an additional charge for the upper level)



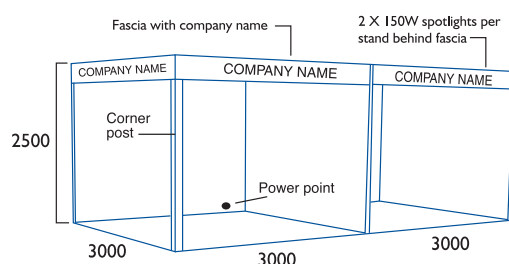
Cost **Ground floor space area - A\$995 per sqm**
(For two-storey stands, if approved, an extra cost of A\$630 per sqm will apply to the upper level area)



WALL STANDS (shell scheme)

This option provides the exhibitor with a ready-built 9sqm (3m x 3m) shell scheme unit. It includes partitioned side and back melamine walls 2.5m high, fascia board with the company name facing the aisle, two spotlights, one 10amp power point and carpet. Furnishing of these stands is at the exhibitor's expense.

Cost **A\$9,850 per unit**



AUSTRALIAN INTERNATIONAL AEROSPACE AND DEFENCE EXPOSITION

Avalon Airport Victoria, 1-6 March 2011, held in conjunction with the Australian International Airshow

AVALON2011

AUSTRALIAN INTERNATIONAL AEROSPACE AND DEFENCE EXPOSITION AVALON2011

1-6 March Geelong Victoria
www.airshow.com.au

EXHIBITION PRODUCTS

EXHIBITION STUDIOS

Exhibition Studios provide exhibitors with an up-market option for supplementing external displays and each unit comes complete with timber decking and railing.

They are only available to exhibitors presenting external displays of aircraft or vehicles. While Exhibition Studios may be located in the vicinity of related aircraft or vehicles on static display, studios with views of flying displays are not available.

The Exhibition Studios are available in four unit sizes (each with a deck area of 6m x 2.4m)

- 6m x 4.8m unit **A\$24,000 per unit (only single units available)**
- 6m x 7.2m unit **A\$40,000 per unit (multiples available)**
- 6m x 9.6m unit **A\$53,000 per unit (multiples available)**
- 6m x 12m unit **A\$66,000 per unit (multiples available)**



External graphics at exhibitors expense.

MINI DISPLAY CABIN

Mini Display Cabins are solid wall, free standing structures sold in conjunction with static displays that are not suitable for internal display. Each Mini Display Cabin is provided as standard with lockable glass sliding door, two 10 amp power points, one fluoro roof light, flooring and company signage.

- 3m x 2.4m **A\$3,900 per cabin (shared dividing wall)**
- 6m x 2.4m **A\$7,800 per cabin**



OUTDOOR EXHIBITION (external raw space)

Outdoor space for free-standing exhibits. May be on grass, tarmac, or a combination as available. Power is available but not included.

Cost **A\$320 per sqm**

Additional area for exhibitor supplied buildings. On grass, tarmac or a combination as available. Building must be approved by the Organiser.

Cost **A\$980 per sqm**

(For two storey structures, if approved, an extra cost of A\$600 per sqm will apply to the upper level area)



AIRCRAFT STATIC DISPLAYS(*)

External space is available for the presentation of aircraft on static display. Charges are based on aircraft empty weight.

Weight	Price each	Weight	Price each
Up to 1/2 tonne	A\$700	10 to 25 tonnes	A\$5,200
1/2 to 3 tonnes	A\$1,200	25 to 60 tonnes	A\$8,200
3 to 10 tonnes	A\$2,700	Over 60 tonnes	A\$12,000

Depending on site conditions, aircraft static displays may, at the discretion of the Organiser, be supplemented by Mini Display Cabins or Exhibition Studios at an additional cost. Exhibitor supplied structures are not permitted except with the prior consent of the Organiser.

* This product is provided by Aviation Development Australia Limited at the Australian International Airshow



AUSTRALIAN INTERNATIONAL AEROSPACE AND DEFENCE EXPOSITION

Avalon Airport Victoria, 1-6 March 2011, held in conjunction with the Australian International Airshow

AVALON2011