

# AVALON 2011

1-6 MARCH 2011 GEELONG VICTORIA

# AUSTRALIAN INTERNATIONAL AIRSHOW AND AEROSPACE & DEFENCE EXPOSITION

## AIRSHOW IN FOR THE LONG HAUL AT AVALON

Organisers of the 2011 Australian International Airshow and Aerospace & Defence Exposition have welcomed today's announcement by Victorian Premier John Brumby about the long term future of the event.

Mr Brumby announced that Avalon Airport will be the venue for the Airshow until at least 2015.

Airshow CEO Ian Honnery says he's delighted that the Airshow will be staying at Avalon for the long haul.

"This agreement with Avalon Airport Australia means that we can continue to grow and improve our event with the knowledge that we have a long term operational base."

The Premier says today's announcement provides certainty for participants of the Australian International Airshow and Aerospace & Defence Exposition.

He described the Airshow as a great aviation event which the Government was determined to keep in Victoria and at Avalon Airport.

Airshow CEO Ian Honnery described today's announcement as a milestone, and thanked the State Government and Avalon Airport for their continued support.

The 2011 Airshow will be the tenth event staged at Avalon Airport since the first Airshow was held at the venue in 1992.

Avalon 2011 will also mark a major milestone in the history of one of the event's key military stakeholders.

Next year is the 90<sup>th</sup> anniversary of the Royal Australian Air Force, and Avalon 2011 will be the centerpiece of celebrations to mark the occasion.

"The Australian Defence Force, and in particular the Royal Australian Air Force are our key military stakeholders, so we are thrilled that the 2011 Airshow coincides with such a special celebration," Mr Honnery says.

The 2011 Australian International Airshow and Aerospace & Defence Exposition will deliver the most comprehensive collection of international military aircraft ever seen in Australian peacetime.

Avalon 2011 will be held from the 1<sup>st</sup> – 6<sup>th</sup> of March at Avalon Airport near Geelong.

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The Australian International Airshow 2009 is presented and conducted by Aviation Development Australia Limited (ABN 54 114 966 175) and the 2009 Australian International Aerospace & Defence Exposition is presented and conducted by Aerospace Australia Limited (ABN 63 091 147 787), in the interest of promoting the development of aviation and Australian industrial, manufacturing and information-communications technology resources with respect to aviation, aerospace and defence.